



**ROLLY
VIEW**
COMMUNITY ASSOCIATION



2025

PITMASTERS DINNER

We're gearing up for the 2025 Pitmasters Dinner, a highly anticipated annual event that celebrates culinary excellence and brings together food enthusiasts from across the globe. This year marks our 5th anniversary, and we're planning another unforgettable evening filled with incredible food, networking opportunities, and a vibrant community atmosphere.

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2025 PITMASTERS DINNER

JUNE 7, 2025

INTRODUCTION



LEWIS BBQ MFG

www.lewisbbqmfg.ca



587-545-5678

MEET OUR 2025 PITMASTERS

Troy and Kelly Lewis with Lewis BBQ Mfg

Troy and Kelly Lewis are the passionate husband-and-wife duo behind Lewis BBQ Mfg, a premium BBQ manufacturing company based in Leduc County, Alberta. With a shared love for BBQ and years of experience in custom metal fabrication, Troy and Kelly have dedicated themselves to crafting high-end commercial and backyard smokers designed to deliver unbeatable performance and flavor.

From custom offset BBQ smokers to custom drum smokers, their creations reflect a commitment to quality, precision, and innovation. Through Lewis BBQ Mfg, Troy and Kelly aim to inspire BBQ enthusiasts across Canada to elevate their grilling game and savor the art of live-fire cooking.

Whether building custom solutions for clients or perfecting their own BBQ recipes, Troy and Kelly embody a deep-rooted passion for craftsmanship and community.

SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR - \$4000 SOLD

- Exclusive rights to be named the Title Sponsor of the 2025 Pitmasters Dinner on all advertisement, signage, and any other means of public / private communications done for the event.
- 2'x10' banner with company name to be showcased at event entrance.
- Dinner for 4 at the Pitmasters Dinner.
- Opportunity to speak at the event.
- Main Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.
- 2 Limited edition 2025 Pitmasters Dinner Hoodies.

PITMASTER FULL TABLE SPONSORS - \$1500

- COMPLETE EVENING OUT!
- Exclusive rights to brand/name one dinner table for each donation of \$1500.00
- Dinner for 8 at the Pitmasters Dinner at your company table including 8 drink tickets (1 per guest)
- Option to place marketing material at event.
- Logo on a 30" x 24" sign with metal stakes.
- Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.

ENTERTAINMENT SPONSOR - \$1500 (2 AVAILABLE)

- Exclusive rights to be named one of the Entertainment Sponsors.
- Company recognition at the Stage Area with a 2'x10' banner (yours to keep after the event).
- Dinner for 2 at the Pitmasters Dinner.
- Logo on all T-Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.

PHOTOGRAPHY SPONSOR - \$1500 OR IN-KIND DONATION

- Exclusive rights to be named the Official Photography Sponsor for the Pitmasters Dinner.
- Dinner for 2 at the Pitmasters Dinner.
- Logo on a 30" x 24" sign with metal stakes.
- Logo on all Volunteer t-shirts worn and sold at the event
- Logo / Business recognition on all digital and printed advertising.

VOLUNTEER T-SHIRT SPONSOR - \$750 OR IN-KIND

- Logo on all Volunteer t-shirts worn and sold at the event and recognition as the Official Volunteer T-shirt Sponsor.
- Logo / Business recognition on all digital and printed advertising.

DESSERT SPONSOR - \$750 OR IN-KIND

- Recognition as the Official Dessert Sponsor for the event.
- Logo on a 30" x 24" sign with metal stakes.
- Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.

PITMASTER TABLE SPONSOR - \$500

- Exclusive rights to name one dinner table for each donation of \$500.00.
- Option to place marketing material at event.
- Logo on a 30" x 24" sign with metal stakes.
- Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.

OTHER TYPES OF SPONSORSHIPS - PLEASE CONTACT TO DISCUSS

- Signage Sponsor - \$1200 or in-kind
- Liquor / Wine Sponsor - call to discuss
- Meat Sponsor - \$3000 or in-kind, 4 tickets to the event included
- Coffee Sponsor - \$500 or in-kind
- Tent Sponsor - \$2500 or in-kind, 2 tickets to the event included
- Full Entertainment Sponsor (\$3000)
- Pitgames Sponsor (cornhole boards, jumbo jenga, etc)

IN-KIND SPONSORS - PLEASE CONTACT

- Logo on all Volunteer t-shirts worn and sold at the event.
- Logo / Business recognition on all digital and printed advertising.
- These sponsors will help with other costs endured for the event
 - Some examples include floral centerpieces, ice / water, favors on tables (could include mints, chocolates, etc), the possibilities are endless and can be unique!

BENEFITS OF SPONSORING

- **Increased Visibility** - Your brand will be prominently displayed throughout the event, including signage, banners, and promotional materials, ensuring maximum exposure to a highly engaged audience.
- **Networking Opportunities** - Connect with like-minded individuals and local businesses, fostering valuable relationships and potential collaborations that can benefit your brand.
- **Brand Recognition** - Align your company with a positive, community-driven event, enhancing your brand's reputation and presence within the community.
- **Social Media Promotion** - We will feature your company across our various social media platforms, reaching a wider audience and generating excitement around your involvement.

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THANKYOU



Thank you for considering becoming a part of this amazing event!

We hope to be able to include you as an important sponsor at the 5th Annual Pitmasters Dinner.

Together, let's create an unforgettable event that celebrates community, local businesses, and great food!

Dave, Andrew, Melissa, Kristi & Becky
Rolly View Community Association Executive Board

For sponsorships and tickets, please contact Becky at:

PHONE NUMBER

780-231-6903

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